

Marc Jackson

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Executive Summary

My experience has been in music publishing and supervision, primarily geared toward television and theatrical trailer production. I own a music company, MoonLab Music and previously established Zoo Street Music for New Wave Entertainment. I am executive producer on the soundtrack for HBO's Tourgasm released by Warner/Rhino Records and Playtone.

I've had considerable experience in areas of management, serving as Director of Music for two production facilities and prior to my entertainment career, I served as Director of Research and Development for an M&A firm where we acquired technology divestitures from Fortune 500 companies. I'm very adept at finding ways to maximize efficiency while cutting costs.

I am a problem solver, and bring creativity into any position I fill. I enjoy working as part of a team. I keep a sense of humor under pressure and I thrive on deadlines. I possess a reputation for excellent follow-through.

Profile

Self-motivated, personable, creative professional with extensive skills in the areas of music knowledge, composition and music editing. I have music clearance and publishing experience for television and movie marketing and as a manager, I possess effective motivational skills.

Skills Summary

- Licensing and Clearance
- Music Knowledge
- Written Correspondence
- Music and Sound Design Composition
- Computer Savvy
- Marketing & Sales
- Project Management
- On-line Systems Design

Professional Experience

From October 2008 to Present: MoonLab Music LLC Owner and Founder

- Founded and run MoonLab Music, a production music and sound design library, controlling over 3,000 music and sound design cues. Developed inventory management system and on-line music delivery component.

From June 2007 to October 2008: Mocean Director of Music Services

- Coordinated composition duties for two composers while managing music needs at 6 divisions. Earned numerous composition and sound design credits for major film marketing campaigns while with the company. The initiative was cut short due to the sudden economic crunch of 2008.

From June 2001 to May 2007: Zoo Street Music/New Wave Entertainment Director of Music

- Built financial model for new business unit. Created new revenue streams through promotion of music services to outside clients. Streamlined infrastructure by developing a music database designed to capture cue sheet data to speed up deliverables.

Technical Skills: Mac & PC proficient, Cubase by Steinberg, Logic Pro, i-Tunes, Acid by Sony, Pro-tools, Word, Excel, PowerPoint